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## American Gas Association Monthly 1952

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Loganbach, L. H.	42	May
Long, W. A.	39	Apr.
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Lundstrum, A. W.	34	Nov.
Luthi, Juanita	41	Mar.
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Macauley, Malcolm C.	40	Oct.
Manz, Otto W., Jr.	37	Sept.
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McConnell, James A.	36	Jan.
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Merriam, J. F.	48	{ July Aug.
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Personnel Relations:		
Committee surveys graduate shortage . . . . .	18	{ July Aug.
Study raises job efficiency—Murtha . . . . .	22	Apr.
The Supervisor, key man to free enterprise—Peterson . . . . .	26	Sept.
Worker conferences up output—Laney . . . . .	23	{ July Aug.
Philadelphia sells builders on gas . . . . .	24	{ July Aug.
Pipelines:		
Don't fetter the growing giant—Newcomb . . . . .	9	Sept.
FPC announces new authorization . . . . .	35	Mar.
Land owners, make friends of—Dunshee and Putnam . . . . .	10	{ July Aug.
Narrow crossing . . . . .	12	June
Piping code revision, study . . . . .	21	Sept.
Propose Canadian link . . . . .	40	{ July Aug.
Super-inch smashes delivery record . . . . .	34	Feb.
Steel for pipes of plenty—Roach and Seely . . . . .	9	June
Progress, research, pattern for—Zachry . . . . .	13	Oct.
Promotion:		
Calendar, 1953 promotional . . . . .	15	Sept.
Cooking films available . . . . .	43	June
East Ohio promotes gas' all-time merit—Eckes . . . . .	18	Sept.
Fashion films for Spring Style Show . . . . .	42	June
Home Show displays feature gas . . . . .	14	Nov.
Old Stove Round Up . . . . .	5	{ July Aug.
"Open the Door" campaign opens . . . . .	36	June
Pete Smith movie short sells gas . . . . .	44	{ July Aug.
Proof of profits campaign . . . . .	21	Feb.
Proof of profits drive under way . . . . .	30	Mar.
Sales proved promotions (round up) . . . . .	12	Sept.
Spring Style Show . . . . .	32	Feb.
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PAAA, annual meeting . . . . .	44	June
Public Relations:		
Film "Legend of Dan and Gus" . . . . .	18	Oct.
Smooth operations . . . . .	21	Mar.
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Ranges:		
American Stove's new name is Magic Chief, Inc. . . . .	37	Feb.
Cookery, gas, contest spotlights . . . . .	24	Feb.
"Double" advertising . . . . .	14	May
GAMA launches "Operation Sales" . . . . .	43	{ July Aug.
Ignition, automatic, drive . . . . .	15	May
Old Stove Round Up . . . . .	5	{ July Aug.
Sell the range not the price—Klein . . . . .	4	May
Spring Style Show . . . . .	32	Feb.
Spring Style Show . . . . .	13	{ July Aug.
Rates:		
Experts, industry need—Dahlstrom . . . . .	10	May
Increases, FPC studies . . . . .	40	{ July Aug.
Rate-of-return formula, discuss new FPC . . . . .	22	Nov.

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Accent sales—Lee . . . . .	29	Nov.
New sales viewpoint advocated . . . . .	34	Jan.
Regenerator ups turbine output—Fusner . . . . .	16	Oct.
Regulation threatens industry—O'Connor . . . . .	9	Dec.
Research:		
Advances design . . . . .	10	Jan.
A.G.A. patents High Btu process . . . . .	7	Feb.
Catalysts, gaseous reaction, report study of . . . . .	6	Feb.
Chairmen cited . . . . .	17	Mar.
Corrosion, study gas combustion—Myler . . . . .	17	Nov.
Fryer triples food output . . . . .	10	Apr.
Ignition, automatic, study application to commercial equipment . . . . .	29	{ July Aug.
Oven performance, study principles of . . . . .	10	Nov.
Pattern for progress—Zachry . . . . .	13	Oct.
Research and utilization conference, preview . . . . .	33	May
Research and Utilization Conference, report . . . . .	7	{ July Aug.
Spells leadership—Cuthrell . . . . .	19	{ July Aug.
Standards point the way—Eacker . . . . .	8	Feb.
Underground gasification . . . . .	7	Oct.
Water heaters, table-top, re-design . . . . .	9	Nov.
Reserves assure growth—Williams . . . . .	22	June
Residential:		
Convention preview . . . . .	29	Oct.
Convention report . . . . .	36	Dec.
Eastern Natural Gas Regional Sales Conference—preview . . . . .	33	Mar.
Eastern Natural Gas Sales Conference, report . . . . .	29	May
Gas dryer campaign . . . . .	28	Jan.
Gas summer air conditioning award for 1952 announced . . . . .	40	June
Lee heads servel utility division . . . . .	33	Oct.
Load your future with dryer sales—Sayre . . . . .	20	June
Mid-West Regional Gas Sales Conference—preview . . . . .	34	Mar.
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Appliances, safety and integrity in—Hall . . . . .	8	Mar.
Prime emphasis on . . . . .	2	Mar.
Service responsibility committee formed . . . . .	34	Feb.
Wisconsin Utilities Association, new committee meets . . . . .	33	Jan.
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Sales:		
Court good will to boost—Smith . . . . .	29	Sept.
Dryer, load your future with—Sayre . . . . .	20	June
LP-gas sales rise . . . . .	23	Feb.
"Open the Door" campaign opens . . . . .	36	June
Pattern for—Schmidt . . . . .	28	Jan.
Salesmanship, what price?—Smith . . . . .	6	Nov.
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Utilities add 1.5 million heating customers . . . . .	18	June
Salesmanship, what price?—Smith . . . . .	6	Nov.
Seattle schools, utility denotes ranges . . . . .	32	Nov.
Sea traffic delays pipeline . . . . .	12	June
Service, make a potent salesman—Barger . . . . .	14	June
Showmanship in home service—Huck . . . . .	14	Feb.
Skip readings, more required—Penfield . . . . .	25	Apr.
Slogan, gas, Why not a single? . . . . .	2	Sept.
Small companies need more emphasis on safety—Hancock . . . . .	16	Nov.
Small gas companies, Committee to Study . . . . .	36	Sept.
Southern Gas Association, annual convention . . . . .	47	{ July Aug.

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Southern Union opens new office building . . . . .	33	Jan.
Southwestern Gas Measurement Short Course, pre- view . . . . .	35	May
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Statistics:		
Gas Facts, new edition . . . . .	36	Sept.
Gas income reports, inaugurate . . . . .	21	{ July Aug.
Gas rates lag as costs rise . . . . .	15	Apr.
Gas utility and pipeline financing set record . . . . .	11	Feb.
Utilities add 1.5 million . . . . .	10	June
Utility financing declines . . . . .	13	Nov.
Vitality marks gas growth plans . . . . .	7	Sept.
Year end report—Mitchell . . . . .	6	Jan.
Steel, for the pipes of plenty—Roach and Seely . . . . .	9	June
Sulphur from waste gas—Connell and Jones . . . . .	8	Apr.
Supervisor, key man to free enterprise—Peterson . . . . .	26	Sept.
Supply of gas linked to price—Walker . . . . .	25	Dec.
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Taxes, new A. G. A. committee offers help . . . . .	18	June
Tire mileage, plan for more—Sprowls . . . . .	29	June
Top chefs prefer gas . . . . .	15	Jan.

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United Fuel Gas opens new office . . . . .		17	Sept.
U.N. food cooked with gas . . . . .		12	Mar.
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Volume cooking is big business—Madole . . . . .		24	Nov.
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Warehouse, Hope Natural opens model . . . . .		20	Apr.
Washington Home Show . . . . .		19	June
Water Heaters:			
Cassidy named Knight of Court of Flame . . . . .		37	Mar.
Table-top, re-design . . . . .		9	Nov.
Whence, Whither and How?—Ruthenburg . . . . .		19	Dec.
Why I Like Working for a Public Utility—Unger . . . . .		8	May
Wisconsin Utilities Association, elects Brown presi- dent . . . . .		46	{ July Aug.
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